



COMM 2596: Intro to Health, Environment, Risk & Science Communication

Autumn 2015: Wed, & Fri 11:10am -12:30pm

Designed specifically to be accessible for non-communication majors*, the course introduces core concepts underlying health, environment, risk, and science communication by experts and the mass media.

We will discuss why communication about issues like climate change, vaccinations, nuclear power, and evolution is so difficult? What are the most effective techniques for communicating risks to the public? How do public health and environmental campaigns work?

*Required foundational course for minor in Health, Environment, Risk, & Health Communication

